

About Guest Speakers

Prof. Vidhyadhara Hegde is a distinguished academicien, finance educator, researcher and corporate trainer with extensive experience of 15 years in academic teaching; enriching administration and professional training. He is currently serving as an Assistant Professor, in the Department of MBA, School of Commerce and Management, Sanjivani University, Maharashtra. He has guided 35 MBA project dissertations and mentored more than 150 students. He has also gained professional experience as a Technical & Corporate Trainer; Consultant and business analytics.



Dr. E. P. Sengottuvel is an accomplished academicien, researcher and faculty member in the field of Commerce serving as an Assistant Professor of Commerce, Gobi Arts and Science College, Gobichettipalayam, Erode District, Tamil Nadu with 14 years of teaching experience. He has served as a Co-Project Director in an ICSSR-funded research project and has received several prestigious fellowships and recognitions, including the UGC-NET with JRF Award, a UGC Major Research Project, and the UGC Meritorious Stipend for M.Phil. He has also successfully guided six Ph.D. research scholars.

Dr. D. Kumaresan, Professor and Director, School of Commerce, K.S.R. College of Arts and Science for Women, Namakkal District, Tamil Nadu, is an eminent academicien, researcher, and educational leader with over 30 years of experience in teaching and research, including 13 years of service as Principal of reputed institutions. He has served as a Senate Member of Periyar University, Salem; He has also served as a Resource Person for more than 300 academic programmes and has been honoured with 24 awards and recognitions for his contributions to teaching, research and higher education.



Dr. Muthulakshmi P. is renowned academicien working as an Assistant Professor, School of Business and Management, Christ University, Bengaluru bringing more than two decades of experience in academia. Her areas of interest are Finance, Accounting and Taxation, with recent scholarly focus extending into AI, financial markets, green finance and digitization. She has contributed to publications, conference presentations, faculty development programmes, workshops, and project mentoring.

Important Points to be noted

1. Participants without identity card are not allowed.
2. Workshop kit will be provided to all registered participants.
3. Participants are requested to bring their own Laptop with SPSS application.
4. Sessions will be practical-based.
5. Food & Refreshment will be provided to all the registered participants on both days.
6. Accommodation for outside participants will be provided as per requirements & confirmation.
7. Certificates will be issued in the valediction function.

Organising Committee

Chief Patrons:

Thiru V. Athikesavan President, Sri Vasavi Institutions, Erode
CA.C.Bala Rama Prakash, Secretary, Sri Vasavi College, Erode

Patrons:

Dr.K.Rajini Principal (i/c)
Dr. Gayathri Balakrishnan .R, Associate Professor & Head

Convenor & Organising Secretary:

Dr.B. Jeeva Rekha, Assistant Professor

Organising Members :

Dr.N.Deepa, Associate Professor
Dr.N.Thilagavathi, Assistant Professor
Dr.S.Mallika, Assistant Professor
Dr.P.SaravanaKumar, Assistant Professor
Dr.P.Ashok Kumar, Assistant Professor
Dr.P.Tamilselvan, Assistant Professor
Dr.T. Mohanraj, Assistant Professor
Mrs.L.Kavipriya, Assistant Professor

Student Co-ordinators

Ph.D Scholars

Ms. B. Pavithra
 Mr. A. Manivannan
 Ms. J. Lalitha

M.Com Students

Mr. A. Johnpastin
 Ms. T. Srivarthini
 Ms. M. Shifa Nasrin

For More details Contact :

Dr.B.Jeeva Rekha - 96980 96886
 Dr.S.Mallika - 98653 03250
 Mr.A.Manivannan - 87605 11157



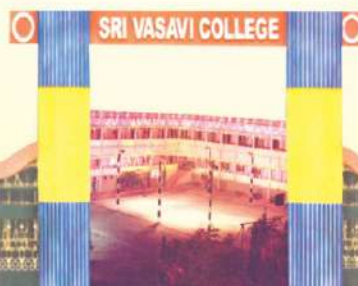
**Indian Council of Social Science
 Research
 Southern Regional Centre
 (ICSSR-SRC), Hyderabad**
 Sponsored

**TWO-DAY NATIONAL WORKSHOP
 on
 RESEARCH TOOLS AND DATA ANALYTICS
 FOR SOCIAL SCIENCES**

Organised by

PG & RESEARCH DEPARTMENT OF COMMERCE
SRI VASAVI COLLEGE
 Erode District, Tamil Nadu

08.10.2026 & 09.10.2026
CONFERENCE HALL



ABOUT SRI VASAVI COLLEGE

Sri Vasavi College was founded in 1967 under the dynamic management of Erode Vidya Sangam, and it has grown into one of the most reputed institutions of higher learning in Tamil Nadu. Established with the noble aim of providing quality and affordable education to the youth of Erode and its surrounding districts, Our college has consistently upheld academic excellence, discipline and social responsibility for more than five decades. Our college is affiliated to Bharathiar University, Coimbatore recognized under 2(f) and 12(B) of the UGC Act and Re-accredited with B Grade by NAAC. Our college offers 21 Undergraduate programs of which 13 are science programs and 8 are arts programs. Our college also offers 13 M.Phil and Ph.D programs. Our college is distinguished by a team of dedicated and experienced faculty members. Our college stands as a temple of learning that blends tradition with modernity. The college fosters value-based education to shape students into competent professionals and responsible citizens.

ABOUT DEPARTMENT OF COMMERCE

The Department of Commerce, Sri Vasavi College, established in 1967, is one of the pioneering Commerce departments in and around Erode District. It offers B.Com., M.Com., M.Phil., and Ph.D. programmes and has produced 298 M.Phil. and 92 Ph.D. graduates. The Department has nine faculties qualified with both Ph.D. and NET/SET. It has a department library with 352 books and a Knowledge Resource Centre with 220 books. Since 2008, the department has been offering a UGC Sponsored Career-Oriented Certificate Course in Office Management, benefiting more than 50 students annually. Further, the department also offers Add-on and Value-Added Courses such as Tally Prime with GST, Power BI, Data Query, SPSS, Aptitude and Logical Reasoning to enhance students' employability. The Department also undertakes UGC and ICSSR-funded research projects; conducts MSME-supported Entrepreneurship Development Programmes; operates a Consumer Club and supports Doctoral scholars through Tamil Nadu Government Scholarships of Rs. 1 lakh per year.

ABOUT ICSSR-SRC, HYDERABAD

The Southern Regional Centre (SRC), Hyderabad, of the Indian Council of Social Science Research (ICSSR) is an important regional centre established to promote, strengthen and facilitate social science research in South India. It covers Andhra Pradesh, Telangana, Karnataka, Kerala, Tamil Nadu, and the Union Territories of Lakshadweep and Puducherry. The Centre serves as a link between researchers in the southern region and the wider national and international social science community. Its major activities include providing financial assistance for seminars, conferences, workshops and research-related programmes, organising Research Methodology Courses, training and capacity-building programmes, lectures and outreach activities and supporting scholarly exchange and research dissemination.

ABOUT THE WORKSHOP

The **Two-Day National Workshop on Research Tools and Data Analytics for Social Sciences** is designed to address the growing need for stronger research capabilities among PG students, scholars & faculty members in Higher Education Institutions. Recognizing challenges such as limited infrastructure, inadequate training, insufficient methodological skills, and low research awareness particularly in the social sciences, The programme seeks to strengthen researchers' capacity for systematic and evidence-based inquiry. It focuses on developing practical competencies in literature review, identification of research problems, hypothesis formulation, research design, sampling, data collection, and advanced data analysis tools. Through interactive and hands-on sessions, the workshop will connect methodological concepts with real research applications, encourage critical thinking, and introduce contemporary research practices and technologies. Overall, the programme aims to empower early-career researchers, scholars and faculty members to undertake rigorous, innovative, relevant, and impactful social science research.

Registration

Registration Link:

<https://forms.gle/5nigfd5LJqqkDltv8>

Last Date of Registration - 05.10.2026

(After registration, participants will be added to a dedicated WhatsApp group for further updates and communication)

Registration Fee

For PG Students : Rs. 200/
For Faculty & Research Scholars : Rs. 300/
Spot Registration & In Absentia - Not Allowed

Objectives of the Workshop

The proposed workshop aims to achieve the following key objectives:

1. **To develop a strong foundation** in the core concepts of research and research methodologies
2. **To train participants** in formulating relevant research problems and constructing robust theoretical and conceptual frameworks.
3. **To provide practical knowledge** of both qualitative and quantitative research methods for effective data collection and analysis.
4. **To build competence** in using statistical tools and techniques for analyzing Social Science research data.
5. **To strengthen skills** in writing research proposals, academic papers, and doctoral thesis in accordance with scholarly standards.
6. **To offer hands-on experience** in conducting research, managing data, and accurately interpreting research findings.

Workshop Outcome

- Formulate Relevant Research Problems
- Design Effective Research Tools
- Apply Appropriate Statistical Techniques
- Use SPSS for Data Analysis
- Develop Research Projects Successfully

Programme Schedule

Day I - 06.10.2026 (Thursday) Venue : Conference Hall

Inauguration 10.15 a.m. to 11.00 a.m.
Technical Session I 11.15 a.m. to 12.45 p.m.
Technical Session II 1.45 p.m. to 4.00 p.m.

Day II - 07.10.2026 (Friday) Venue : Conference Hall

Technical Session III 10.15 a.m. to 12.45 p.m.
Technical Session IV 1.30 p.m. to 3.00 p.m.
Valediction 3.15 p.m. to 4.00 p.m.

Payment Details:

Account Name : Principal Examination Account
A/C No. : 110281994020
Bank : Canara Bank
Branch : Chittoor, Erode District, Tamil Nadu
IFSC : CNRB0006448
MICR : 63801505